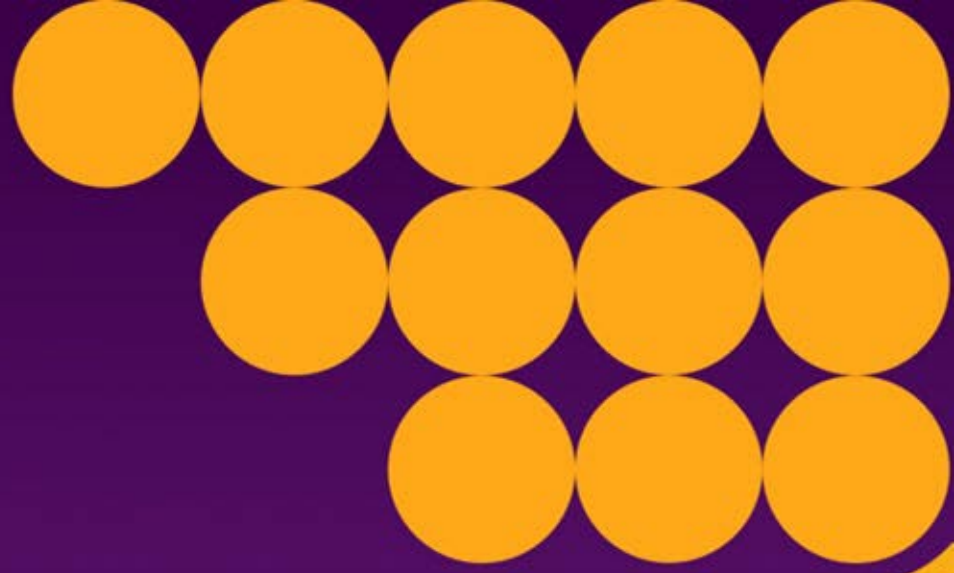




Purple IT Business Solutions
Business Profile



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MD'S MESSAGE

At Purple IT Business Solutions, we believe that technology and branding are powerful tools that help organizations grow, improve efficiency, and stand out in competitive markets. Since our establishment, our goal has been simple: to provide reliable solutions that help our clients operate professionally and present their brands with confidence.

As a growing Zambian company, we are proud to support businesses, institutions, and organizations with modern identification technologies, security systems, digital solutions, and corporate branding services.

Our commitment is to continually innovate, maintain high service standards, and build long-term relationships with our clients.

We remain dedicated to our promise of helping every client become and remain outstanding in their market.



Company Overview

Purple IT Business Solutions is a fast-growing Zambian company providing innovative technology and branding solutions to businesses, institutions, and organizations. The company is committed to helping clients strengthen their identity, improve operational efficiency, and enhance their visibility in the market.

Our core focus is PVC card technologies, security systems, digital solutions, and corporate branding. By combining technology with creative solutions, we help organizations build secure systems, professional brand identities, and efficient digital platforms.

Through our expertise and dedication to quality service, we continue to support organizations across multiple sectors in achieving professional and sustainable growth.

Mission & Vision

MISSION



To become a leading and trusted provider of innovative technology, identification, security, and digital branding solutions in Zambia and across the region, delivering cutting-edge products and services that empower businesses, institutions, and individuals. We strive to drive digital transformation by offering reliable, secure, and customized solutions that enhance operational efficiency, strengthen identity management, and promote strong brand visibility. Through continuous innovation, strategic partnerships, and a commitment to excellence, we aim to contribute to the growth of a secure, digitally connected, and globally competitive economy.

VISION



To provide reliable, innovative, and high-quality technology, identification, and branding solutions that empower our clients to operate efficiently and effectively. We are committed to helping businesses and institutions strengthen their brand presence, enhance security and identity management, and adapt to evolving market demands. Through a customer-focused approach, continuous improvement, and the use of modern technologies, we aim to deliver solutions that drive growth, build trust, and enable our clients to remain competitive in their respective markets.

Our Services

PVC Card Technology Solutions

We supply high-quality PVC card printers from leading global brands, providing reliable and efficient solutions for secure identification card production. Our printers support both small and large-scale needs, helping organizations streamline operations while maintaining professional and secure branding.



evolIS
Identify what matters

ENTRUST

DASCOM

CARDPRESSO®

icp smart



- Supply of PVC card printers from leading global brands
- Installation and setup of card printing systems
- Maintenance and technical support for card printers
- Supply of card printer consumables such as ribbons and blank PVC cards
- Design and printing of professional ID cards, access cards, staff cards, and membership cards

Security and Access Control Systems

We provide advanced security and access control systems designed to enhance safety and regulate entry within organizations. Our solutions include modern technologies for identity verification, access management, and secure facility monitoring. By integrating reliable hardware and software, we help businesses protect their premises, safeguard sensitive areas, and ensure only authorized personnel gain access improving overall security and operational control.



- Access control systems
- Biometric systems
- CCTV surveillance systems
- Time and attendance systems
- Integrated security solutions for offices, schools, hospitals, and other institutions

Corporate Branding and Advertising

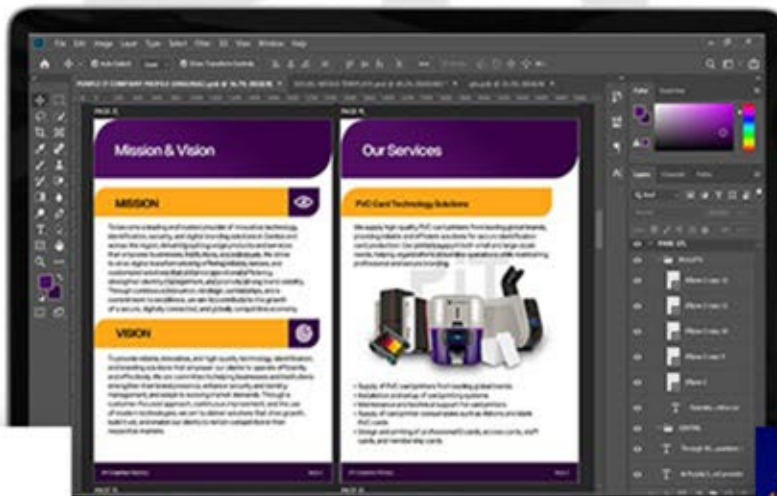
We offer corporate branding and advertising solutions that help businesses build a strong and consistent brand identity. Our services include the design and production of branded materials that enhance visibility and professionalism across all platforms. By combining creativity with strategic marketing, we support organizations in effectively promoting their products and services, strengthening customer engagement, and increasing overall brand recognition.



- Corporate branding
- Office branding
- Corporate graphic design
- Company signage
- Large format printing
- Promotional materials
- Corporate graphic design

Digital Media and Creative Services

We provide digital media and creative services that help businesses communicate their message in a modern and impactful way. Our offerings include graphic design, content creation, and digital marketing materials tailored to enhance online and offline presence. By blending creativity with strategy we support organizations in building engaging visuals, strengthening brand identity, and reaching their target audience more effectively.



Website Development and Digital Solutions

We offer website development and digital solutions that help businesses establish a strong and effective online presence. Our services include the design and development of responsive, user-friendly websites tailored to meet specific business needs. We also provide digital tools and solutions that improve functionality, enhance customer experience, and support business growth in an increasingly digital marketplace.



www.purpleitsolutions.net

Clientelle



Our Clients

Purple IT Business Solutions serves clients across education, healthcare, corporate, government, religious institutions, and SMEs, offering tailored solutions for their needs.



Educational institutions



Healthcare institutions



Government institutions



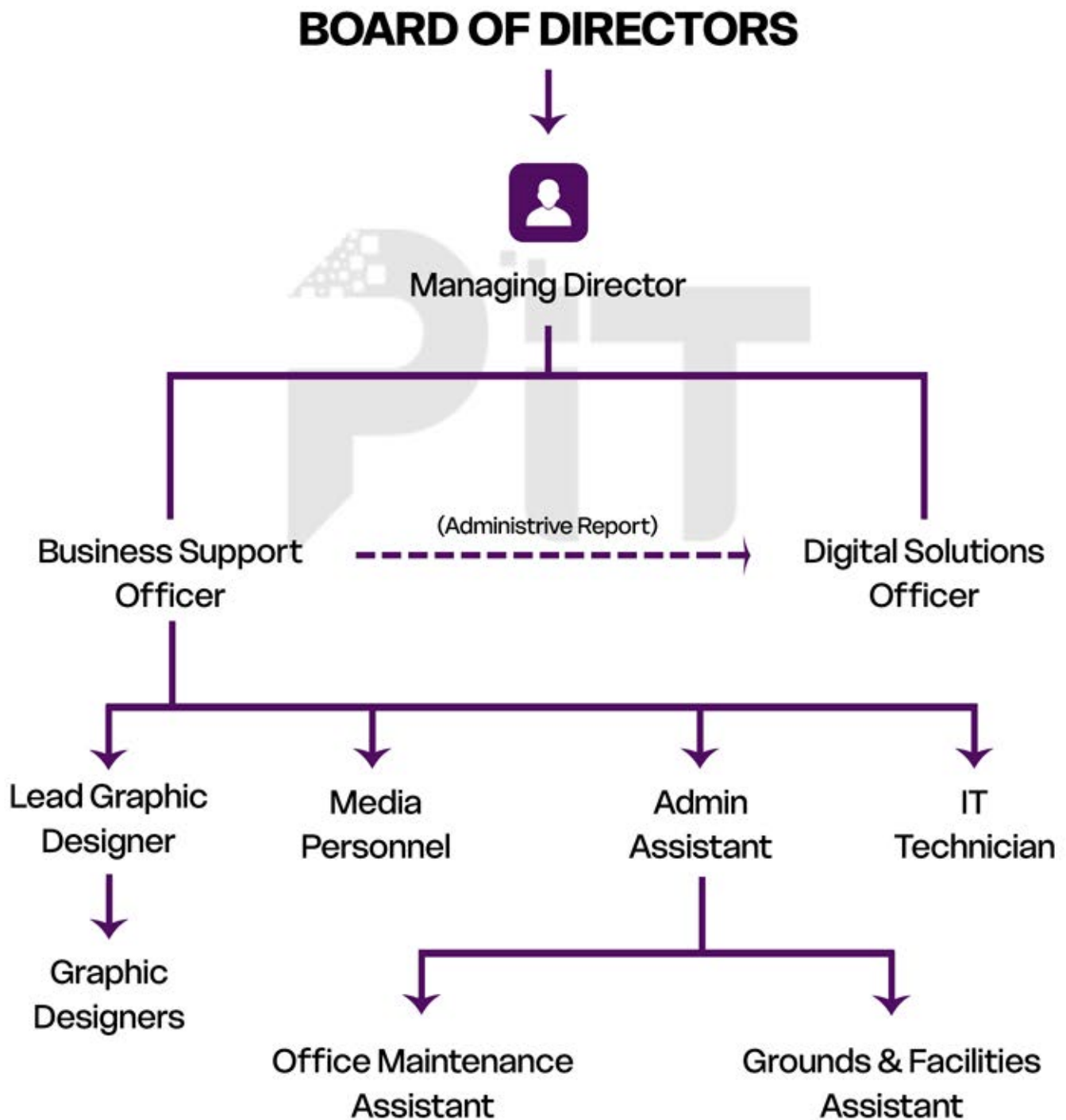
Religious institutions



Small & medium enterprises.

Purple IT Business Solutions partners with organizations across education, healthcare, corporate, government, religious institutions, and SMEs to deliver reliable, forward-thinking IT solutions that drive efficiency and growth. With a strong focus on understanding each client's, unique environment, we design and implement tailored systems that enhance productivity, strengthen security and support long-term scalability. Our commitment to responsiveness, innovation, and quality service ensures that every solution we provide not only meets today's needs but also prepares our clients for the demands of tomorrow.

Structure



Why Choose Purple IT Business Solutions

Purple IT Business Solutions stands out for its strong professional expertise in PVC card technology, security systems, and a wide range of digital solutions. This technical knowledge ensures that clients receive reliable, modern, and efficient systems designed to meet their specific operational needs.

We also supply trusted global brands and high-quality equipment, ensuring durability, performance, and value in every solution delivered. Our customer-centered approach allows us to tailor services to each client, providing personalized solutions that align with their goals and requirements.

In addition, we offer reliable technical support and maintenance services to ensure systems run smoothly with minimal downtime. Our integrated approach brings together technology and branding solutions under one roof, making it easier for clients to access all essential services in one place.

- Professional expertise in PVC card technology, security systems, and digital solutions
- Supply of trusted global brands and high-quality equipment
- Customer-centered approach tailored to each client
- Reliable technical support and maintenance services
- Integrated technology and branding solutions under one roof
- Commitment to helping clients strengthen their brand identity and operational efficiency.

Our Commitment

At **Purple IT Business Solutions**, the focus goes beyond providing services—it is about enabling clients to consistently perform at a high level in their industries. The company emphasizes practical, tailored solutions that address real business needs while supporting long-term growth and competitiveness.

Key areas of commitment include:

- **Operational efficiency:**
Delivering solutions that streamline workflows, improve productivity, and reduce inefficiencies.
- **Enhanced security:**
Providing reliable systems that protect assets, information, and access points within organizations.
- **Strong brand identity:**
Helping businesses build and maintain a professional, recognizable, and consistent brand presence.
- **Client-focused solutions:**
Designing services that are tailored to the unique goals and challenges of each client.
- **Sustained market competitiveness:** Supporting clients with tools and technologies that help them stay relevant and ahead in the industries.

Through this approach, Purple IT Business Solutions positions itself as a trusted partner dedicated to helping clients not only succeed but maintain excellence in a competitive business environment.



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